



~~SCREEN. CHART. SIZE THE RISK. WATCH THE SCREEN.~~

DELEGATE IT.

You say what you want to know. Chartex goes and does the screening, the reading and the maths – and comes back with one answer.

● MVP LIVE TODAY

Leap 2026 • Riyadh • Aug 31–Sep 3

EVERY INVESTOR DOES THE SAME BUSYWORK EVERY MORNING.

Traditional tools respond with more buttons – a faster screener, or a chart with eighty indicators instead of fifty. More tasks. More places to get it wrong.

01

Screen the market

Filter thousands of tickers down to a handful worth looking at.

02

Draw your own charts

Support, resistance, moving averages – by hand.

03

Work out risk in a spreadsheet

Position sizing and risk:reward, calculated manually.

04

Watch the screen for hours

Afraid of missing the moment the setup actually shows up.

6 min

What the median investor actually spends researching a trade. The four tasks above mostly never happen – a glance at a price chart, then a trade.

Hours

What the serious minority spends doing all four properly. They are the ones paying for tools today – and the ones losing their mornings to it.

BOTH ARE LOSING. ONE TO GUESSWORK, ONE TO BUSYWORK.

Median research time per trade, from clickstream data covering 484 households and 2,911 trades (NBER Working Paper 33625, 2025). The same study found price charts draw the most attention and risk statistics almost none.

WE DIDN'T BUILD BETTER TOOLS FOR THE TASKS. WE ELIMINATED THE TASKS.

INTENT. **SPEED.** SIMPLICITY.

THE OLD WAY — TASKS	THE CHARTEX WAY — INTENT
Run screener queries	State what you want to know
Draw technical levels by hand	Instant AI synthesis
Calculate everything yourself	One clear, analytical answer
Stare at the screen, hoping	A single alert when it matters

FROM INTENT TO INSIGHT, IN UNDER A SECOND.

01 ONE SENTENCE

YOU

"Everyone says AI chips are booming. Check all thirty of them and tell me if that's actually true."



02 HOURS DELEGATED

- ✓

Pulled the 30 names in the chip index
- ✓

Scanned 60 charts – two timeframes for every name
- ✓

Read 90 days of price and volume
- ✓

Checked 12 news sources from the past week
- ✓

Measured what each name contributed to the move
- ✓

2.4 seconds – about five hours by hand.



03 THE MARKET, SIMPLIFIED

Two companies are carrying almost the whole gain. The other twenty-eight are flat or down. It's two names, not an industry.

MORNING REPORT ON THIS SECTOR

ALERT ME IF THE OTHER 28 JOIN IN

SMALL NUMBERS. AND WE KNOW EXACTLY WHAT'S HOLDING THEM DOWN.

We would rather show you a flat line we can explain than a curve you can't check.



Registered product users, not channel subscribers • August 2026.

SAR 850 BILLION, DECIDED SIX MINUTES AT A TIME.

Saudi brokers spent the last decade solving access to the US market. They solved it. Nobody solved the decision that comes first.



Sources, dates and method in the appendix.

FREEMIUM FOR RETAIL. LICENSING FOR BUSINESS.

For intermediate-to-advanced retail traders in crypto and US stocks – Arabic by default, on web and on Telegram. Every tier is strictly analytics: no buy/sell/hold language, no order execution, no custody, no personalised allocation.

FREE 0 SAR NO CARD REQUIRED 15-min delayed US stock quotes 10 AI chat messages / day 2 custom alerts Headline-only news Standard support/resistance levels	PRO 39 SAR PER MONTH Unlimited AI chat messages Up to 7 custom alerts Full multi-source news access Advanced performance charts Options and fundamental data	PREMIUM 99 SAR PER MONTH Real-time crypto & US stock quotes Unlimited custom alerts Pre-/after-market automated reports Expanded Asian markets Priority AI response
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SECOND REVENUE LINE THE DECISION LAYER, LICENSED Brokerages solved execution, not the decision. They license the same engine for their own clients – sold once, not 39 SAR at a time.
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46	TARGET ARPU • SAR	85	TARGET CAC • SAR	2.1	MONTHS TO PAYBACK	2.18%	BENCHMARK FREE → PAID
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SAR 2 MILLION, ON A SAFE, TO BUY 18 MONTHS AND THE NUMBER THAT PRICES THE NEXT ROUND.

2.0 Million SAR

Pre-seed, on a SAFE

20M SAR

POST-MONEY CAP

~10%

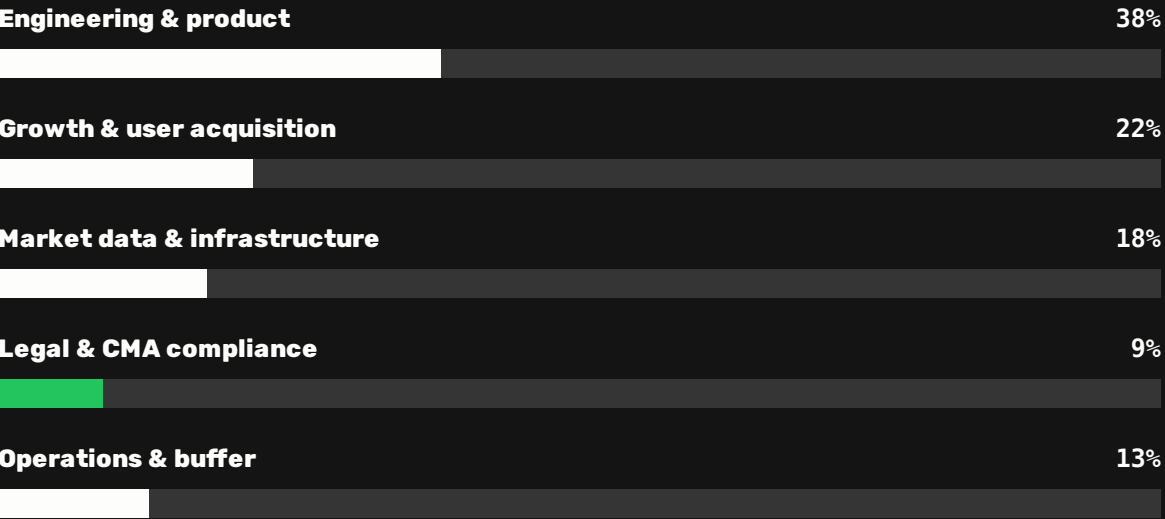
DILUTION AT THE CAP

18

MONTHS RUNWAY

<10K SAR

MONTHLY BURN TODAY



WHAT HAPPENS NEXT.



INVESTORS

SAR 2M on a SAFE, open now. If you'd rather see evidence before terms – say so, and we'll send you this cohort's week-three retention and our written CMA position in October. Watch the number with us.

■ TEAM & CONTACT

COME AND BREAK IT.

The product is live today. Bring the hardest question you have – if it holds up, we should talk.

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SCAN TO TRY IT – FREE

EVERY NUMBER, AND WHERE IT CAME FROM.

SAR 850bn	Saudi investors' FY2025 trading value in foreign markets; 98% in US equities; 25% of their total trading. CMA-regulated brokerage data, reported by Argaam, February 2026
+145%	Q4 2025 foreign trading value vs Q4 2024 – SAR 259.2bn against SAR 105.7bn. Client assets in foreign securities SAR 35.8bn, up 60%. CMA-regulated brokerage data, reported by Argaam, February 2026
7 . 16M	Individual (retail) investors in the Saudi market at 31 Dec 2025, up 556,000 year on year. Note: investors, not portfolios – the portfolio count is 14.6M. Saudi Exchange, 2025 Annual Statistical Report
532K · 40%	Derayah Financial client accounts (FY2024) and its share of Saudi foreign-market trading value. Derayah FY2024 earnings presentation; Argaam brokerage rankings, 2025
2 . 18%	Median day-35 free-to-paid conversion for freemium apps, across 75,000 apps and \$10bn+ tracked revenue. RevenueCat, State of Subscription Apps 2025
Slide 03 demo	The product mock is illustrative of real output and never scripted; no company is named because the figures shown are illustrative. The five-hour manual comparison is our own estimate of doing the same job by hand, not a published figure. Chartex, August 2026
6 minutes	Median research time per trade by individual investors, from clickstream data on 484 households and 2,911 trades. Mean 29 minutes; 95th percentile up to 11 hours. NBER Working Paper 33625, "The Research Behavior of Individual Investors", March 2025
3rd paradigm	Not a slogan but a named shift: intent-based outcome specification, identified as the third interface paradigm in sixty years, after batch processing and command-based UI – the user states the outcome, the system determines the procedure. The same move took databases from procedural code to SQL, and infrastructure from shell scripts to declarative config. We apply it to a trading decision. Nielsen Norman Group, "AI: First New UI Paradigm in 60 Years", 2023; "Intent by Discovery", March 2026
40%	We sit deliberately on the conservative side of the agentic line: one question, one synthesis, one answer – not a chain of autonomous steps taken on your behalf. Gartner expects more than 40% of agentic AI projects to be cancelled by end-2027 on cost, unclear value or inadequate risk controls, and error compounds fast in long chains – a 1% per-step failure rate is a coin flip well before step 100. We chose the ground where the answer can still be checked. Gartner press release, June 2025
SAR 0 . 9–5 . 6M	Typical Saudi pre-seed cheque range; 10–20% is the standard pre-seed dilution band. SVC and MAGNiTT Saudi venture reporting, 2025–26; standard VC dilution guidance
March 2026	CMA approved its robo-advisory regulatory framework, covering algorithmic portfolio construction and management by licensed capital market institutions. Capital Market Authority, March 2026

WHAT WE DELIBERATELY DO NOT CLAIM

No regulator or platform publishes a count of Saudis trading US equities specifically, or a bottom-up market size for the Arabic-language, crypto-and-US-equities intersection we serve. We could have estimated one. We would rather show you the flows that are measured, name the gap, and let you judge the opportunity yourself.

METHOD & CAVEATS.

Market figures	Market figures are sourced and dated in the appendix; the six-minute figure is the NBER median from the problem slide. These are market figures only – none of our own targets are blended into them. Slide 05
Unit economics	ARPU, CAC and payback are targets, not measured results. The first paid subscriptions are live, but the base is far too small to derive a rate from – measuring it honestly is what this round buys. The 2.18% is the published median day-35 free-to-paid conversion across 75,000 freemium apps (RevenueCat, 2025) – the bar our funnel has to clear. Business model slide
Round sizing	Sized bottom-up from actual burn against an 18-month plan, and cross-checked against Saudi pre-seed norms – typical cheques run roughly SAR 0.9–5.6M at 10–20% dilution, in a market where H1 2026 venture funding fell sharply. A SAFE defers pricing until there is a paid cohort to price against. Terms indicative, not an offer. The round slide
The milestone	Conversion economics, measured. We have first payments, not yet a rate. This round turns a handful of subscriptions into a real CAC and a three-month retention curve – the evidence a seed round gets priced on. What SAR 2M buys

AN ASSISTANT TALKS ABOUT THE MARKET. AN AGENT DOES THE WORK.

The difference isn't the label. It's what happens when you ask.

	GENERAL AI ASSISTANT	CHARTEX
Live, licensed market data	×	✓
Does the screening and the maths	×	✓
One finished, sourced answer	×	✓
Watches the market and alerts you	×	✓

ONE TAP FURTHER: A COMPLETE, READY-TO-REVIEW SETUP — NOT JUST THE ANALYSIS.

This is a concept we're pressure-testing at Leap, not a shipped feature. We're asking the people at our booth whether it should exist.

CONCEPT — NOT YET LIVE	
ENTRY	TARGET
\$35.10	\$36.40
STOP-LOSS	RISK : REWARD
\$34.55	3.2 : 1

"We haven't built this. We're not sure we should — yet. That's genuinely up to people like you: does the insight alone already do the job?"